YDC expects 27,000 in Boston

Nine-day practice management continuum overlaps with congress

Yankee Dental Congress 2018 will be held from Jan. 24 to 28 at the Boston Convention and Exhibition Center. Yankee, which is known as New England’s largest dental meeting, is sponsored by the Massachusetts Dental Society, in cooperation with the dental societies of Connecticut, Maine, New Hampshire, Rhode Island and Vermont.

Nearly 27,000 dental health professionals and guests from around the U.S. are expected to attend the 2018 event.

‘Raising the Bar’

The theme of Yankee 2018 is “Raising the Bar.” According to meeting organizers, this theme exemplifies how dental professionals can find innovative and creative education opportunities for clinical development in the dental field to grow the profession for the future.

Among the education highlights, Yankee has teamed up with Pride Institute and Tufts University Dental Continuing Education to offer a nine-day practice management continuum program. The program will kick off with a two-day event at Yankee beginning on Wednesday.

Yankee is again bringing recent legislation efforts to the forefront with the “Interprofessional Symposium: High Stakes — Medical Marijuana Pitfalls and Considerations.” This program will illustrate how dentists and the dental team need to be aware of the treatment considerations for medical and recreational marijuana users. This symposium will broaden attendees’ understanding of marijuana and how it impacts patients.

The new “CE RECHARGED” program offers continuing education like no other, meeting organizers say. On Thursday, Planmeca USA will immerse attendees in digital technology, and Henry Schein Dental will explore how innovations and concept modifications shape skills and treatment-planning solutions.

On Friday, the team that produces Dentsply Sirona World will present Digital Summit 2018, which will enable attendees to experience live-patient dental education.

Successful cone beam computed tomography (CBCT) and ethical patient education with more world-renowned speakers will end the week brought to attendees by KaVo Kerr.

Enhance practice; boost revenue

Along with more than 300 C.E. and hands-on courses and events presented by leading experts in the dental profession, Yankee is bringing together dental peers and industry experts for a day of sharing programs and clinical practices. The “Yankee FAST Track: Enhance Your Practice, Boost Your Revenue” program will demonstrate strategies for cost effectiveness and practice enhancement.

Yankee also features a wide range of the latest dental technologies and products from more than 450 exhibitors, located on the exhibit hall floor.

Special presentations include Olympic medalist Nancy Kerrigan, as well as bestselling author Michael Patrick MacDonald, a leading activist and organizer who has developed gun buyback programs and local support groups for survivors of poverty, violence and the drug trade.

For registration and additional meeting details, visit www.yankeedental.com or call (877) 515-9071.

(Source: Yankee Dental Congress)